# The 3 Steps to Invisible Income

# Tools + Tactics I'm Using Right Now To Rebuild My Income In 30 Days





# Step 1 – Build Fast Cash Momentum

## You don't need perfection. You need proof it's possible

- Sell a digital product, offer a freelance service, or flip a skill fast.
- This is your fuel to build passive income without panic.

| Options                  | Platform        | Tools                |
|--------------------------|-----------------|----------------------|
| Canva template           | Etsy            | Canva Pro + Payhip   |
| Simple freelance service | Fiverr / Contra | Notion + Google Docs |
| Low-ticket offer         | <u>Payhip</u>   | Canva + ChatGPT      |

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### Not creative? Not a problem.

Here are other ways to make fast income this week without designing, writing, or building anything new:

### **Flip Products Online**

- Source and Sell secondhand items on Facebook Marketplace or eBay
- Try local pickup/delivery to avoid shipping

### Sell Physical Items

- Offer mystery boxes, kits, or custom care packs
- Platforms: Etsy, Gumtree, Shopify Starter

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- Pet sitting, house cleaning, errands, tutoring
- List yourself on platforms like Airtasker or Nextdoor

#### Affiliate Marketing

- Promote products you already use
- Add links to your bio, TikTok, blog, or Pinterest pin



# Pick one, list it today

Even one sale shifts your entire mindset.

# Step 2 – Set Up Your Passive Income Funnel

## You made your first sale. Now build a system to sell for you.

Create digital products to sell under your own brand/name. Choose a topic that you are passionate about or really like, and make sure your product provides real value that can help people. Remember — your value isn't in having new information. It's in organizing it clearly and making it useful. That is what you are being paid for.

## Freebie

- Create a bite-sized freebie that solves one small, specific problem your customer has — and ties naturally into your final product.
- Use <u>Mailerlite</u> to capture email address and to send the freebie

# Mini Product

- Your low-price mini product should help solve the next step/level in your customer's problem.
- Use Payhip to host/sell your Freebies and Products





**Email** 

- This is your core product the complete solution that ties everything together. Make it practical, actionable, and worth paying for.
- <u>Payhip</u> can offer this to the customer as an upsell when they check out of the mini product.
- Use <u>Mailerlite</u> automated email to follow up with clients once they have the opportunity to try your products and see the value - you can offer them your products if they didn't buy before or other offers.

Quality is Key! You cant build trust and sales with poor products that don't help people

Want to skip the trial-and-error?

My **\$9 Quiet Funnel Quick Start Bundle** walks you through this step with templates + tools.

# Step 3 – Drive Traffic Without the Chaos

## One quiet channel. One consistent plan. That's all you need.

You don't need to go viral to succeed — you just need to show up with value, quietly and consistently. One solid traffic channel is enough to grow your income behind the scenes. This is where your funnel starts working for you.

| Channel   | Why Use It   | Tools                    |  |
|-----------|--|--------------------------|--|
| Pinterest | Long shelf-life, passive discovery                 | Canva, Tailwind          |  |
| TikTok    | Fast reach, faceless formats<br>work well          | CapCut, Canva, TTS tools |  |
| Blog      | Search-friendly, builds long-term traffic          | WordPress, Google Docs   |  |
| Instagram | Good for repurposing reels + Canva, <u>Mavic</u>   |                          |  |
| Facebook  | Active FB groups for promo +<br>low-key networking | FB Groups, <u>Mavic</u>  |  |

Start with one channel — ideally where your audience already hangs out — then expand once your funnel is working.

## ✓ Quiet Content Ideas

- Repurpose pins from blog or TikTok captions
- Use text overlays, no talking, and trending sounds
- Write blog posts answering your audience's real questions
- Batch your content weekly using tools like Mavic or Tailwind
  - 1 hour of effort = days of reach



# Want help mapping out your quiet content system?

The **Invisible Income Method** breaks down exactly how to plan, batch, and automate faceless content across these channels. — <u>misskdigital.com/invisible-income</u>

You can even preview the first 25 pages — no email required

# Tools That Power the Invisible Income Method

No BS. Just the ones that work quietly behind the scenes.

| Tool                           | Main Function                          | What It's Used For   | Free Plan?                              |
|--------------------------------|--|--|---|
| <u>Canva Pro</u>               | Design                                 | Designing templates, product covers,<br>social media content, and opt-in<br>freebies                           | X (Free version available, but limited) |
| <u>Payhip</u>                  | Sales<br>Landing Page<br>Blog          | Hosting products, checkout, and delivery of digital freebies + paid offers                                     | ✓                                       |
| <u>MailerLite</u>              | Landing Page<br>Email list             | Email capture, automation, and sending follow-up sequences   | <b>✓</b>                                |
| <u>Tailwind</u>                | Pinterest<br>Automation                | Scheduling Pinterest pins and repurposing content  | (limited pins/month)                    |
| <u>Mavic.ai</u><br>(MavSocial) | Al posts<br>Social media<br>automation | Auto-posting content to IG, Pinterest,<br>and FB with queue features<br>Includes AI post creation and branding | ➤ (Free trial only)                     |
| <u>Fiverr</u>                  | Freelance                              | Listing and selling quick freelance services   | <b>✓</b>                                |
| <u>Notion</u>                  | Planning                               | Planning funnels, tracking tasks,<br>batching content  | <b>✓</b>                                |
| Google Docs                    | Content                                | Writing blog posts, ebooks, and product content  | <b>✓</b>                                |
| Asura Hosting                  | Blog<br>SEO Traffic                    | Cheap Platform to host a wordpress blog on. Can be as little as \$12 a year.                                   | ×                                       |
| Koala Al                       | SEO Content                            | Writing unique blog content that is automatically optimised for SEO  | ×                                       |
| <u>CapCut</u>                  | Video                                  | Creating TikToks with captions, TTS, and overlays  | <b>✓</b>                                |

<sup>¶</sup> Tools marked 
☐ include a fully free plan — not just a limited-time trial.

This guide contains affiliate links for tools I personally use and recommend. If you choose to sign up or purchase through one of these links, I may earn a small commission — at no additional cost to you.

# Want More Quiet Wins?

Here are a few free and low-cost resources to help you go further.

| Resource   | Use It For   |
|--|--|
| Stealth CTA Vault (Free)                                     | 35+ high-converting CTA prompts for any funnel or niche  |
| Funnel Quiz (Free)   | Helps you work out your strength and focus for building a funnel   |
| Quiet Funnel Quick Start Bundle (low cost)                   | Templates + walkthrough to build your first faceless funnel. Includes - Traffic Cheat Sheet, ChatGPT Swipe file, and Timeline for how long it ACTUALLY takes to build passive income |
| <u>Digital Branding Kit +</u><br><u>Templates</u> (Low-cost) | Helping you get started with a brand - Create covers, product mockups, and visual templates.   |
| Invisible Income Method (Core system)                        | Full stealth funnel setup + faceless content strategies  |

Everything listed here is plug-and-play.

Use one or stack them together — and start building your invisible income system quietly, your way.